Asiti

Investor overview · November 2026

Turns the messages of everyday life into an organized day.

For people, families, groups and the local businesses that serve them. Hebrew-first, live at asiti.me, works in any browser with no download.

B2C

Asiti for people

A personal, family and group organizer for tasks, reminders, special dates and kids' school schedules.

B2B

Asiti for business

A free business page with online booking. Every appointment lands in the customer's own Asiti schedule, with reminders for both sides.

The problem

Families
Life runs on scattered WhatsApp messages, photos and calls. A birthday invite in the class group, an SMS from the doctor, a new timetable as a photo. Parents copy it all by hand, or forget.

Small businesses
Barbers, tutors, trainers and therapists still book by WhatsApp: endless back-and-forth, double bookings, no-shows. Booking tools charge for SMS and live outside the customer's day.

The product: anything in, organized day out

Photo	WhatsApp / SMS	Voice	Text
e.g. a birthday invite	e.g. a doctor's message	just talk	natural Hebrew

AI drafts the item; the user approves before anything is saved.

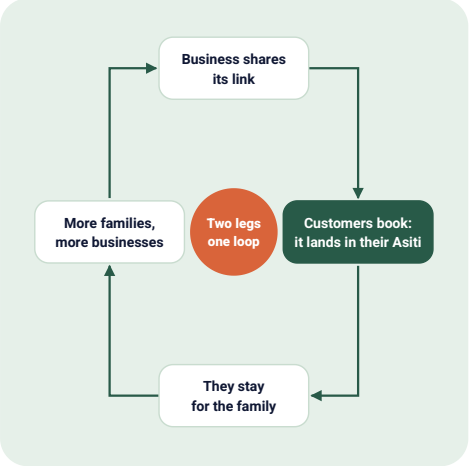
Personal Daily schedule, reminders, ongoing tasks, and special dates so no birthday, anniversary or memorial day is missed.

Groups Shared reminders and tasks for class committees, teams or any group, for specific members or everyone.

Families Each child's timetable from a photo in seconds. Yearly timetables kept for life. Kids send a “victory” photo when a task is done.

Business A business page in about 2 minutes, a booking schedule, and automatic reminders to the business and the customer.

Why Asiti wins



- **Habit from day one.**
  Turning a real-life message, photo, voice note or text into a reminder in seconds becomes a habit. Once people organize their day this way, going back to a regular reminder or organizer app feels slow.
- **Built for the whole family.**
  Each child's school timetable from a photo, together with every task and reminder, in one family view. General calendars like Google Calendar can be shared, but they aren't built around each child's week.
- **Businesses can't afford to be missing.**
  Other booking apps make the customer come to them. In Asiti the customer is already there, organizing their day, so a business that isn't on Asiti misses those bookings.